

## Atlas is Known for Corporate Relocation.



## Atlas is your corporate relocation partner.

Corporate customers account for over 52 percent of our relocation volume.

On average, corporate relocations account for about 33 percent of a typical carrier's volume. So why does Atlas far exceed this average? Companies choose Atlas for our exceptional sensitivity to their relocation policies and the individual needs of their employees.

### Working to improve the relocation industry.

Our understanding of corporate relocation stems from a long-held commitment to the well-being of our corporate business partners. In 1968, Atlas founded the Forum on Moving, bringing corporate representatives together with Atlas personnel for an open and candid exchange of ideas.

The Forum has grown into a highly anticipated annual event where corporate relocation professionals and Atlas Representatives examine relocation trends, explore challenging issues and engage in an ongoing dialogue to improve the industry. In conjunction with the Forum, Atlas publishes findings from an Annual Survey of Corporate Relocation Policies. Atlas pioneered this innovative research into the finer points of corporate relocation as a service to our customers and the industry. The results offer insight into emerging trends and have been cited in publications such as *Business Week* and *The Wall Street Journal*.

Working together, Atlas and its agents continually refine performance standards to ensure the well-being of transferees and the safety of their belongings. For example, Atlas is the first major carrier to require criminal background checks on all new, permanently employed laborers. We request background checks on all temporary and part-time laborers as well (**an Atlas Initiative\***). What's more, Atlas is the first van line to provide online tracking of trailers (**an Atlas Initiative\***), offering customers reassurance on the precise location of their belongings at all times.



### Bringing a unique service advantage to corporate clients.

Atlas is the only major carrier whose agents offer customers the unrestricted self-haul advantage. This means that one agent can handle an entire move, from start to finish. This brings continuity through a single, reliable point of contact and a dedicated service team who understands the corporation's relocation policy and unique expectations.

At Atlas, we believe strong and rewarding partnerships are the result of serving our customers with **integrity, quality and solutions.**



### Building a reputation on integrity, quality and solutions.

The most vital asset for our corporate clients is the Atlas network of qualified agents who share a commitment to **integrity, quality and solutions.** Atlas Agents must earn the right to operate as part of this network by adhering to our stringent standards.

\*Atlas is committed to finding new ways to make the best even better – to be safer, faster, and more efficient. We call these "Atlas Initiatives."